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Cherryhill Neighborhood Association

Established 2008

<http://www.cherryhillna.org>

Winter 2014, Volume 6

Chairperson's Corner

by Derek Wagner (Derek_Wagner@intuit.com)

Hello Neighbors! I hope the holiday season has treated you well and that this new year finds you healthy and in good spirits. On behalf of the neighborhood group, I'd like to wish everyone a Happy New Year! When asked to share something with our group, a resounding "COMMUNITY" rang through my head. The beautiful thing about being part of the community is just that; everyone in the community is by default part of the community. I'm a big believer that everyone plays a part.

The question and challenge I put forth is, "What part will you play this year"? Someone may commit to joining the board as a Member-at-Large. Someone might commit to chairing a committee such as the Traffic Calming Committee or Stevens Creek Trail Committee. Someone may commit to helping out at one of our events just by showing up early for setup or staying to help clean up. Someone might sign up for the PEP class to strengthen our community's emergency preparedness. Someone might have no interest in talking to people but will commit to keeping an eye out for suspicious activities in their corner of the neighborhood. Someone might simply commit to showing up at every event just so there is a familiar face for new folks in our neighborhood they recognize from event to event and start to feel more connected. Someone might simply commit to always driving less than 25 mph in our neighborhood or bring a bag on their walks to pick up random trash as they walk. The point is that I truly believe everyone has something they can contribute to our community. The difference that I'd like to challenge us with is to take a moment and think about what you'd be comfortable committing to and see how it goes this year. You might be surprised by the rewards you receive when you set out to help the community. I find that what you get in return is so much more than what you put in. Not that this is what motivates us to contribute, but the reality is that a community of 500+ looking out for my best interest vs 500+ individuals

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2014 Cherryhill NA Calendar (clip & save!)

Cherryhill NA PEP Class	Tues, Jan 21
De Anza Park Building, 7-9pm	
Winter Social	Mon, Feb 10
De Anza Park Building, 7-8:30pm	
Freecycle & Dumpster Day	Sat, May 17
(same as Household Hazardous Waste Day)	
Garden Tour	Sat, Apr 5
<i>(Map will be posted in late March), 2-4pm</i>	
Block Party	Sat, June 7
Elderberry Drive, 11am-2pm	
Cherryhill NA PEP Class	Sat, July 19
De Anza Park Building, 2-4pm	
National Night Out	Tues, Aug 5
De Anza Park Picnic tables, 6-8pm	
Harvest Share	Sun, Sep 14
Location TBD, 2-4pm	
Fall Social	Mon, Oct 27
De Anza Park Building, 7-8:30pm	
Holiday Walkabout	Sun, Dec 14
<i>(Map will be posted in early Dec), 6:30-8pm</i>	

2014 Cherryhill NA Board Members

- Derek Wagner, Chairperson
- Kyle Welch, Vice Chairperson
- Doris Tan, Secretary
- Jim Sturtevant, Treasurer
- Wayne Amacher, Past Chairperson, Webmaster
- Jennifer Lung, Member at Large
- Kathryn Besser (Ex Officio), Newsletter Editor

Cherryhill NA SNAP Co-Chairs

- Joann Rieke (clsjer@hotmail.com)
- Cindy Spencer (clsjer@hotmail.com)

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MAKING SENSE OF INVESTING

Financial Resolutions for the New Year

About 45% of Americans usually make New Year's resolutions, according to a survey from the University of Scranton. But the same survey shows that only 8% of us actually keep our resolutions. Perhaps this low success rate isn't such a tragedy when our resolutions involve things like losing a little weight or learning a foreign language. But when we make financial resolutions—resolutions that, if achieved, could significantly help us in our pursuit of our important long-term goals—it's clearly worthwhile to make every effort to follow through.

So, what sorts of financial resolutions might you consider? Here are a few possibilities:

- Boost your contributions to your retirement plans. Each year, try to put in a little more to your IRA and your 401(k) or other employer-sponsored retirement plans. These tax-advantaged accounts are good options for your retirement savings strategy.
- Reduce your debts. It's not always easy to reduce your debts, but make it a goal to finish 2014 with a smaller debt load than you had going into the new year. The lower your monthly debt payments, the more money you'll have to invest for retirement, college for your children (or grandchildren) and other important objectives.
- Build your emergency fund. Work on building an "emergency fund" containing six to 12 months' worth of living expenses, with the money held in a liquid account that offers a high degree of preservation of principal. Without such a fund, you might be forced to dip into your long-term investments to pay for emergencies, such as a new furnace, a major car repair, and so on. You might not be able to finish creating your emergency fund in one year, but contribute as much as you can afford.
- Plan for your protection needs. If you don't already have the proper amounts of life and disability insurance in place, put it on your "To Do" list for 2014. Also, if you haven't taken steps to protect yourself from the considerable costs of long-term care, such as an extended nursing home stay, consult with your financial professional, who can suggest the appropriate protection or investment vehicles. You may never need such care, but that's a chance you may not want to take — and the longer you wait, the more expensive your protection options may become.
- Don't overreact to market volatility. Too many people head to the investment "sidelines" during market downturns. But if you're not invested, then you miss any potential market gains— and the biggest gains are often realized at the early stages of the rally.

- Focus on the long term. You can probably check your investment balance online, which means you can do it every day, or even several times a day — but should you? If you're following a strategy that's appropriate for your needs, goals, risk tolerance and time horizon, you're already doing what you should be doing in the long run. So there's no need to stress yourself over the short-term movements that show up in your investment statements.

Do whatever you can to turn these New Year's resolutions into realities. Your efforts could pay off well beyond 2014.

This article was written by Edward Jones for use by your local Edward Jones Financial Advisor.

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***THIS ISSUE OF CHERRYHILL NEWS HAS BEEN GENEROUSLY UNDERWRITTEN BY EDWARD JONES/ SHANE JACKSTEIT. IF YOU HAVE ANY QUESTIONS ABOUT FINANCIAL PLANNING, PLEASE CONTACT SHANE (SEE ABOVE)...HE WOULD LOVE TO HEAR FROM YOU!**

(CHAIRMAN'S MESSAGE, continued from page 1)

looking out for themselves gives us all much better odds. I think the quotes below express this well and I will leave you with their words in conclusion.

"Heroes didn't leap tall buildings or stop bullets with an outstretched hand; they didn't wear boots and capes. They bled, and they bruised, and their super-powers were as simple as listening, or loving. Heroes were ordinary people who knew that even if their own lives were impossibly knotted, they could untangle someone else's. And maybe that one act could lead someone to rescue you right back." ~Jodi Picoult

"It is one of the most beautiful compensations of this life that no man can sincerely try to help another without helping himself." ~ Ralph Waldo Emerson

Thank you everyone, for what you have brought to our community. I wish us all the best in the coming year.

Derek Wagner
Cherryhill Neighborhood Association Chairperson



Find CNA on Facebook!

<https://www.facebook.com/pages/Cherryhill-Neighborhood-Association/254984687860627>

"SNAP" to It!

by Joann Rieke (clsjer@hotmail.com)

We are truly fortunate to live in Sunnyvale, with its excellent programs for residents. The city's SNAP and PEP classes, that teach emergency preparedness, are offered at no charge and provide a wealth of information.

Supported by the city but run by volunteers, the SNAP (Sunnyvale Neighborhoods Actively Prepare) class is an extensive CERT (Community Emergency Response Team) program, teaching basic knowledge and skills used in a disaster, when we may be without city services for several days. You learn how to take care of yourself and family first, and if you are OK, to then reach out to help your neighbors. There may also be occasions when you can help in the larger community.

The PEP (Personal Emergency Preparedness) class is a new 2-hour program focusing on you and your family, teaching you how to plan and prepare in advance of a disaster.

There is also a SNAP outreach program, called SNAP-2, that teaches SNAP graduates how to organize their immediate block into a group that functions together for their safety and wellness after a disaster.

We (Cindy Spencer and Joann Rieke) are your Cherryhill NA SNAP/CERT liaisons. Our goals for 2014 are to develop disaster readiness by having PEP classes given conveniently for our CNA residents, sending out monthly emergency preparedness information via the Yahoo group, and getting our SNAP grads together to share ideas. We also participate in the SNAP-2 program and will be reaching out on our own street (Yorktown) to get organized and prepared.

There is more information on SNAP on the Cherryhill NA website at <http://cherryhillna.org/>. Another good reference for disaster readiness is the FEMA website at www.fema.gov.

We hope you will join us and use these opportunities to strengthen our neighborhood and build our community! Let's each do what we can to get ready for a disaster! We welcome your ideas, support and help. Reach us by email (clsjer@hotmail.com) or phone 408-499-0360 (Joann).

CHERRYHILL EVENTS AT A GLANCE

Freecycle & Dumpster Day, Saturday, May 17th

Chairs: Virginia Shea, Kyle Welch, Jim Sturtevant
This is your chance to declutter your garage, side yard, crawl space...you name it! May 17th is also the monthly Household Hazardous Waste Day at the Sunnyvale SMART Station, 301 Carl Rd. Dumpsters will be available for neighborhood use at locations throughout Cherryhill. Still-usable but no longer needed items may be offered to other residents through our voluntary "freecycle" effort.

Spring Garden Tour, Saturday, April 5th

Chairs: Kathy Besser, Volunteer needed
Would you like to see some of our lovely neighborhood gardens? Are you an avid gardener? Do you want ideas on landscaping, composting, water conservation, etc.? Join us for our bi-annual Spring Garden Tour where neighbors will have their front and back yards open for touring and questions.

Block Party, Saturday, June 7th

Chairs: Doris Tan, Jennifer Lung
Our longest running event, the annual Cherryhill block party promises continued excitement in 2014. Bring your family, a potluck dish to share, and items to grill (barbeques will be available). In the past, we have had a dessert contest, bounce houses, face painting, raffle, live music and more!

National Night Out, Tuesday, August 5th

Chairs: Kyle Welch, Wayne Amacher, Derek Wagner
National Night Out is unique crime/drug prevention event that brings together citizens, law enforcement agencies, neighborhood organizations and local officials to strengthen neighborhood spirit and police-community partnerships. Our association hosts a potluck picnic dinner at De Anza Park featuring games and prizes, a raffle, as well as visits from Sunnyvale police, firefighters and city council members.

Harvest Share, Sunday, September 14th

Chairs: Kathy Besser, Joann Rieke, Cindy Spencer
Got abundant veggies, fruits, herbs, flower cuttings, or other items from your garden you'd be willing to share? Come together as a community to enjoy a bit of fellowship at our free version of a farmer's market. This event has become a 'one-stop' produce stand versus a neighborhood walk. Location TBD; please check the website or Facebook page for full details.

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CHERRYHILL EVENTS AT A GLANCE - cont.

Holiday Walkabout, Sunday, December 14th

Chairs: Kathy Besser, Kyle Welch

The walkabout is fashioned as an Italian-style "passagiata", a walk throughout the neighborhood enjoying hot drinks and home-baked goodies, festive holiday lights/decorations, and conversations with your Cherryhill neighbors! In 2014, it will begin at 6:30pm and culminate around 8pm on Crandano Court (where they pull out all the stops to create a fabulous finale on the cul-de-sac, including holiday movies projected on a garage door).

Cherryhill Reusable Shopping Bags - Part 2

by Kathy Besser (khb@graystar.com)

We are planning to re-order our popular reusable shopping bags, this time in a radiant forest green! As before, our aim is to provide the bags to residents and block representatives so new neighbors may be welcomed to Cherryhill with helpful information about the city of Sunnyvale, the Cherryhill Neighborhood Association and Cherryhill neighborhood, local merchants and service providers, and, hopefully, contributions from neighbors on the street (i.e. home-baked goods, babysitter recommendations, etc). Current residents may purchase bags at Cherryhill events (\$2.00 each); all monies help fund neighborhood activities.

Block Representatives

Block representatives are the enthusiastic lifeblood of our organization, the 'telephone tree' for advertising activities. Contact Wayne Amacher (wamacher@wamacher.com) to help.

- Bernardo Avenue: Corny Sluis
- Blackberry Terrace: Corny Sluis
- Cranberry Drive: Nina Swendig
- Elderberry Drive: Barbara Grimes
- Kelsey Drive: Kevin Bury
- Lime Dr-Remington to Ticonderoga: Lynne Bourne
- Lime Dr-Ticonderoga-Yorktown: Derek Wagner
- Mandarin Drive: Naomi Wagner
- Maraschino Drive (incl. Susquehanna Ct.): Luisa Lu
- Mary Avenue: Luisa Lu
- Remington Dr-Remington Court and Remington to Bernardo: Michelle Eugeni
- Remington Dr-Bernardo to Mary: Puja Sampat
- Remington/Rockefeller Apts: Hannalore Dietrich
- Robin Way: Michelle Eugeni
- Rockefeller Dr-Bernardo to Crandano: Nina McQueen
- Rockefeller Dr-Crandano to Lime (incl. Remson Ct.): Puja Sampat
- Sherwood Drive: Luisa Lu
- Syracuse Drive: Karen Nguyen, Kyle Welch (shared)
- Ticonderoga-1062 to Bernardo: Terry Sturtevant
- Ticonderoga-1062 to Mary, plus Huckleberry Court: Doris Tan
- Townsend Terrace: *Volunteer needed*
- Valley Forge and Gooseberry Court: Nancy Sabbag
- Warwick Court: Derek Wagner
- Westchester Drive: Beth Erickson
- Yorktown Drive: Joann Rieke/Kathy Besser

Web Page/Yahoo Group

Our web site is <http://www.cherryhillna.org>. Please join our Yahoo Group for the latest news—http://groups.yahoo.com/group/cherryhill_neighbors/.

The members mailing list has been discontinued. If you wish to receive information via email about events, please join the Yahoo Group.

