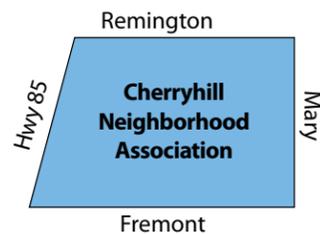


WHO WE ARE

Cherryhill Neighborhood Association (CNA) was established with the City of Sunnyvale in 2008 as a way to improve our neighborhood experience and facilitate communication with the City. Our registered neighborhood association consists of 541 homes and 300+ apartments.



CHERRYHILL ORGANIZATION

Cherryhill Neighborhood Association is guided by an annually-elected Board of Directors. Elections occur each year during the 4th quarter (October–December). Officers serve a one-year term from January–December.

2025 Board of Directors

Chairperson—Cindy Spencer
(chairperson@cherryhillna.org)

Vice Chairperson—Kyle Welch
(vice-chairperson@cherryhillna.org)

Secretary—Madhura Nataraju
(secretary@cherryhillna.org)

Treasurer—Jim Sturtevant
(treasurer@cherryhillna.org)

If you are interested in serving as a Board Officer, please email vice-chairperson@cherryhillna.org.

ADVISORY BOARD MEMBERS

In addition to our Board Officers, we offer opportunities to become Advisory Board Members. These are individuals who are serving as Committee leads for events, activities or other Board established functions. If you are interested in becoming an Advisory Board Member, please email vice-chairperson@cherryhillna.org.

Join the Cherryhill Google Groups Email List

Visit our website at www.cherryhillna.org and click the **JOIN** button; fill out the Membership Form to be added to the Google Group.

Join Cherryhill on Nextdoor



Find Cherryhill NA on Facebook
<https://facebook.com/CherryhillNeighborhoodAssociation>

BOARD COMMITTEES

We are always looking for neighbors interested in participating on committees. Please contact a Board member if you are interested in joining one.

Events Committee

We offer many neighborhood events each year (which require planning and operational help). If you are interested in volunteering, please contact a Board member to connect with the event team lead.

Grants Committee

Each year, we try to design a special community project and seek Block Grant funding from Sunnyvale. If you have a project idea and would like to lead it, please contact Kathy Besser (khb@graystar.com).

Neighborhood Safety Committees

- For Emergency Preparedness & Response, email Emergency-prep-response@cherryhillna.org
- For Crime & Traffic, email Crime-traffic@cherryhillna.org

Did you know we have extensive information about safety on our Cherryhill website? Look under **Public Safety** on the Cherryhill website.

Website Committee

Led by our Webmaster, Kathy Besser (webmaster@cherryhillna.org), this committee manages our website hosting and content.

Newsletter Committee

Led by our Newsletter Editor, Kathy Besser (newsletter@cherryhillna.org), this committee creates our annual printed newsletter.

Block Representatives Committee

This committee is led by our Block Representative Coordinator, (blockreps@cherryhillna.org). We have divided CNA into 26 sections (blocks) to foster easy communication. Our aim is to help neighbors get to know each other as well as welcome new residents. If you are interested in volunteering to be a Block Representative, please contact our Block Rep Coordinator.

NEW Committees for 2025 – COMING SOON

Senior Advocates—We are looking for members interested in working on the Cherryhill **Blueprint for Seniors** 2025 grant project focused on the needs and support available for Cherryhill seniors and those caring for seniors. If you are interested in helping with this project, please contact Cindy Spencer at clspencer784@outlook.com.

Speakers Forum—We are launching this effort as a way to bring more speakers into our neighborhood throughout the year on topics of interest to Cherryhill members. We are looking for members to establish and work on this committee. If you are interested, please contact our Board Chairperson (chairperson@cherryhillna.org).



Winter 2025, Volume 17

Published annually

Cherryhill Board 2025 Message

Hello Cherryhill Neighbors!

It is hard to believe it has been 17 years now since Cherryhill was designated an official Neighborhood Association by the City of Sunnyvale. As such, we enjoy many benefits from the city including:

- Each year, we have the ability to seek a grant award of up to \$2000 for Cherryhill to work on a special project of our choice that benefits our Association. Our 2024 grant project, "Ready, Set, (Climate) Action!" was a great success. For 2025, I am pleased to report Cherryhill was awarded a \$2000 grant for our "Blueprint for Seniors". The grant efforts will be focused on the needs and support available for Cherryhill seniors and those caring for seniors. Read more on this project inside this newsletter.
- Exceptional opportunities—through our participation in the Sunnyvale Neighborhoods Association membership and meetings—to receive and share information with our city officials on issues affecting Cherryhill and Sunnyvale at large.
- Free use of city park buildings and facilities for Cherryhill NA activities and events.

We hope you will find time to support the efforts of the Cherryhill Board to bring fun and helpful activities and events to our neighbors throughout the year. See our **2025 Event Calendar** and other offerings throughout this newsletter. Stay up to date on current information by joining our **Cherryhill Google Group** (email list). Go to www.cherryhillna.org and click the **JOIN** button to be added to the email list. You may also reach out to your block representative.

—Cindy Spencer, Cherryhill Board Chairperson

CONTACT YOUR BLOCK REPRESENTATIVE

To contact your Cherryhill Block Representative with ideas or questions, first find yours on our website at: <https://cherryhillna.org/about-us/block-reps/>

sunnyvale, california 94087

Cherryhill Neighborhood Association (CNA)

Established 2008

<http://www.cherryhillna.org>

2025 Event Calendar

(updates via Google Group and website)

Adopt-A-Highway Ramp Cleaning MONTHLY

Usually 7am, 1st Saturday each month
HWY 85/Fremont, typically ~1 hour.

Cherryhill Spring Mixer Sun, Mar 30

De Anza Park Building, 7-8:30pm
Semi-annual neighborhood membership meeting.
Potluck snacks and CNA update (presentations).

Freecycle & Dumpster Day Sat, May 10

Locations TBD, City-provided dumpsters,
"freecycle" for still-usable items (need volunteers).

Block Party Sat, Jun 7

De Anza Park picnic tables, 11am-2pm
BBQ and potluck with entertainment.

Shredding Event—SMaRT Station Sat, Jul 12

5 boxes or bags of documents per resident.
8am-3pm, 301 Carl Road.

National Night Out Tues, Aug 5

De Anza Park picnic tables, 6-8pm
Potluck dinner with Public Safety and City Officials.

Harvest Share Sun, Aug 24

Location TBD, 2-4pm
Share homegrown goodies with neighbors.

Cherryhill Fall Mixer Sun, Oct 19

De Anza Park Building, 7-8:30pm
Semi-annual neighborhood membership meeting.
Potluck snacks and CNA update (presentations).

Shredding Event—SMaRT Station Sat, Nov 8

5 boxes or bags of documents per resident.
8am-3pm, 301 Carl Road.

Holiday Gathering/Cookie Contest Sun, Dec 7

Location DeAnza Park Building, 6:30-8pm
Neighborhood gathering with hot beverages,
home-baked goodies and a holiday cookie contest!

clip and save



All CNA events are free; however, donations of any amount are greatly appreciated and can be made electronically (scan QR code for details), at an event or to a Board member. Suggested range \$5-10/family.

2025 CHERRYHILL NEIGHBORHOOD GRANT PROGRAM: Blueprint for Seniors

Did you know Sunnyvale has been designated as an **Age-Friendly Community** by the World Health Organization (WHO) and AARP? Yes indeed! Sunnyvale has joined a number of other cities and communities recognized by WHO and AARP interested in optimizing opportunities for health, participation, and security for all people to ensure quality of life and dignity as people age.



CHERRYHILL'S "BLUEPRINT FOR SENIORS"

In 2024, we submitted a Neighborhood Grant Application for a project named "Blueprint for Seniors". In 2025, we were pleased to learn our project was approved and we were awarded the full amount (\$2,000) of our grant request.

This project is designed to:

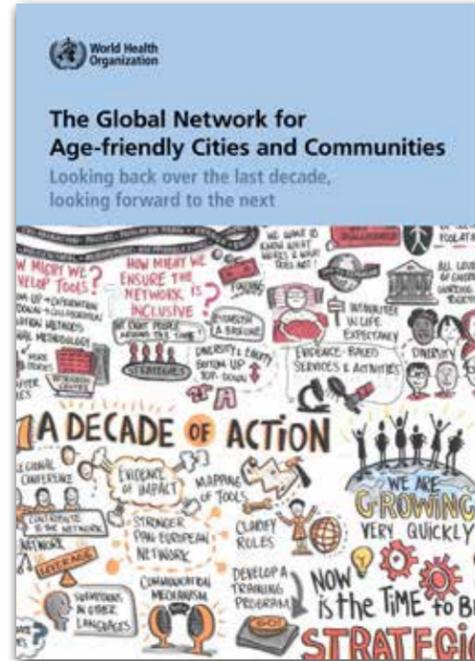
- Make Cherryhill residents aware that Sunnyvale is designated as an Age-Friendly City and provide information about Sunnyvale's Age-Friendly Action Plan.
- Acquaint Cherryhill residents with the Sunnyvale Senior Center and its activities and promote membership registration and participation.
- Create a sustainable outreach structure within Cherryhill to support the needs of seniors within the Cherryhill Neighborhood Association.

Some of the ideas we propose to implement are:

- Establish a Cherryhill "Senior Advocates" Committee.
- Host information/outreach tables at several of our Cherryhill events.
- Partner with the Sunnyvale Senior Center.
- Encourage Cherryhill seniors to share their ideas about how to make Cherryhill NA and Sunnyvale sustainable Age-Friendly communities!

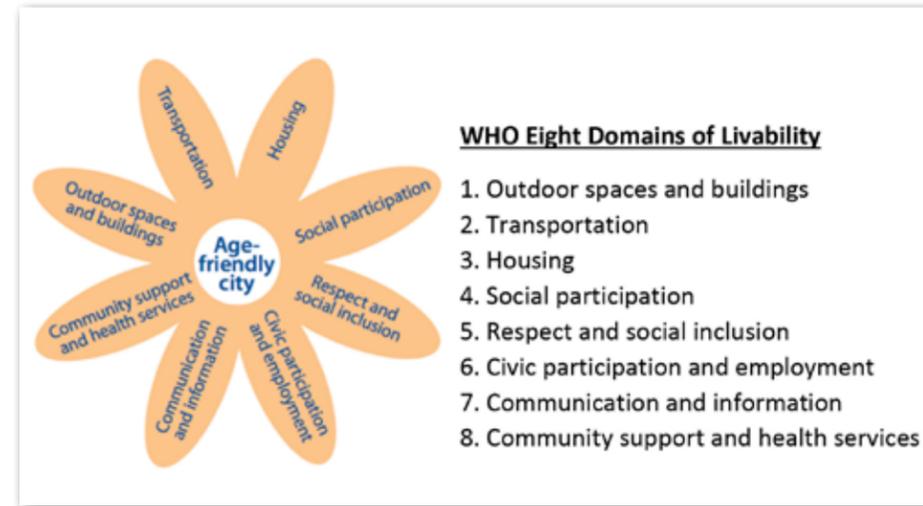
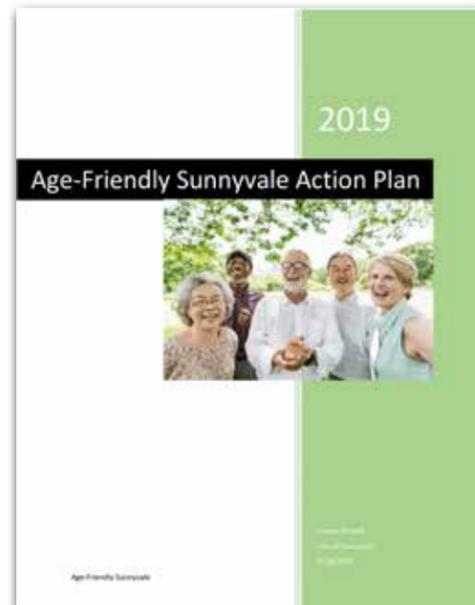
Link to Sunnyvale's Age-Friendly Information:
<https://www.sunnyvale.ca.gov/your-government/governance/advisory-committees>

In June 2017, the Sunnyvale City Council adopted a resolution to join the World Health Organization's **Global Network of Age-friendly Cities and Communities** and authorized the submission of application materials.



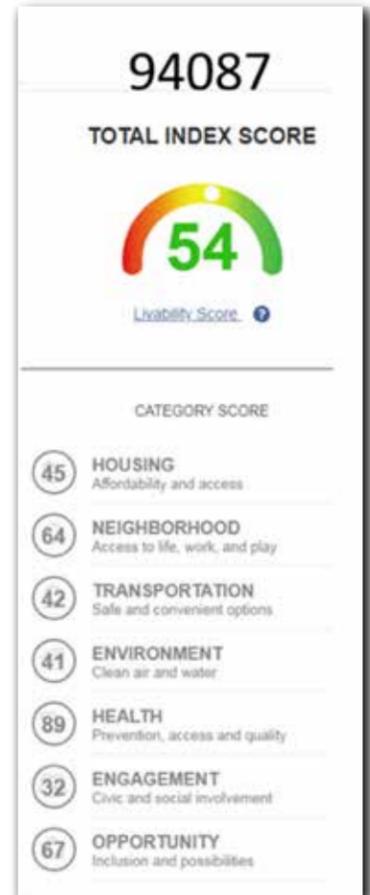
As part of the Global Network of Age-Friendly Cities and Communities, cities pledge to continuously assess and improve their age-friendliness by ensuring that their facilities, policies and services are accessible to, and inclusive of, older people.

Through community outreach, the City identified our older residents' most pressing issues from among the eight domains of age-friendliness (see graphic). These issues were the focus of the Sunnyvale's first **Age-Friendly Action Plan** which was presented to Council for approval in Nov. 2019. In February 2020, the Action Plan was approved by WHO and AARP.



The concept of Age-Friendly cities initiated from a study the World Health Organization (WHO) developed to address two major global trends— rapid aging and increasing urbanization. From this study, WHO identified eight domains that are at the core of age-friendly cities and then further developed a checklist cities could use to assess their "age-friendliness" (WHO, 2007).

One way to understand the needs of seniors in Sunnyvale is to utilize the AARP livability index. The Livability Index is a signature initiative of the Public Policy Institute to measure the quality of life in American communities across multiple dimensions. The Livability Index allows users to compare communities, adjust scores based on personal preferences and learn how to take action to make their own communities more livable. (Age-friendly Sunnyvale Action Plan, 2019)



Little Free Libraries in Cherryhill

Did you know there are several Little Free Libraries in Cherryhill? Look for them on Robin Way, Elderberry Drive and Valley Forge Drive.

If a library is registered with the Little Free Library project, you will find it on the world map at <https://littlefreelibrary.org/map/> - simply type in your street address or zip code and the map will display any libraries in the vicinity.

Visit a neighborhood free library today and either take a book or leave a book—this is a terrific anytime activity to do with kids!

Want to Share Seeds and Seedlings?

Inspired by the free seeds and seedlings in the Elderberry Pollinator Gardens project (created by Theresa Fremon/Barbara Grimes), we are launching an effort to map free seedling stations in Cherryhill. Similar to the signs that mark our Bee/Butterfly grant project gardens, the sticker below is available to neighbors who want to advertise they have seeds/seedlings to share. Interested? Please email Kathy Besser (khb@graystar.com).

